

Mayne Island Community Chamber of Commerce Board Meeting
 Minutes
 January 11, 2022
 6:00 pm via Zoom

Agenda Item	Responsibility
1. Land Acknowledgement	Annette
2. Additions to the Agenda	Annette
3. Approval of the Agenda	Annette
4. Approval of November 2021 Board Meeting Minutes	Annette
5. Correspondence	Lauren
6. Chair's Report	Annette
7. Treasurer's Report (?)	Colleen
8. Membership Report	Lauren
9. Marketing Committee	Kat
10. Executive Officer Report -Welcome Bag -Brochure -BC Love Local Campaign	Lauren
11. 2021 Receipts	Colleen/Lauren
12. Accommodation Advocacy	Lise
13. Discussion/Election of Marcus Farmer to board	Lise
14. Adjournment	Annette

In Attendance: Drew Ferneyhough, Kat Ferneyhough (Secretary), Brian Dearden, Lise Magee (Vice President), Annette Witteman (President), Gail Noonan, Emily Walker, Lauren Underhill (EO)

With Regrets: Colleen Fraser (Treasurer)

Meeting brought to order at 6:10pm

1. Land Acknowledgement

2. Additions to the Agenda

- None

3. Approval of the Agenda

Motion by Brian Dearden to approve the agenda, seconded by Gail Noonan.

CARRIED

4. Approval of the November 2021 Board Meeting Minutes

Motion by Drew Ferneyhough to approve the November 2021 Board Meeting Minutes, seconded by Brian Dearden.

CARRIED

5. Correspondence

- BC Chamber of Commerce Membership Dues are owing. 110 members x \$13= \$1,430 +5% GST (\$71.50) = \$1,501.50 due.

6. Chair's Report

- We are in the 5th wave of COVID; suggest that all members re-establish and update their COVID plans.
- Changes are happening with Mayne Island businesses: Root Cellar businesses working on moving out, a new food truck and restaurant are in the works.
- Try to support each other by shopping locally.
- Next fall, try to stagger closures of food businesses.

7. Treasurer's Report

- N/A

8. Membership Report

Members	
Island Business Members	55
Annual Insurance Payees	13
Monthly Insurance Payees	39
Total Business Payees	107
Community Members	5
Total Members	112

- 4 new members in December 2021 and January 2022.

9. Marketing Committee

Action Item: Reconvene marketing committee

10. Executive Officer Report

- Welcome Bag: Phone book ad sent to Alea for yellow pages, one-pager written up for businesses. Lauren would like to hire a youth to co-ordinate business liaising and pick-up for initial start-up. Would do this using funding from BC Chamber Shop Local Grant (\$500).
- Brochure: Southern Gulf Islands Tourism Partnership Society will cover costs of brochure, Partners & Hawes to design front cover. Need to meet with marketing committee to determine what would like to change about brochure. Ask Drew and Alea for quotes to design.
- BC Love Local Campaign: Love Bingo card being produced to encourage people to shop locally. When a square is checked off a person will be entered into a draw for a grand and local prize. Mayne Island Chamber will be reimbursed up to \$4500 (\$1000 staff costs, \$2400 prize/supply costs, \$500 youth honorarium, \$600 local advertising costs). Lauren will work with marketing committee on this. Suggested that approximately 650 bingo cards printed (500 for mail, 150 for businesses). Costs \$145 to mail to all mailboxes that accept advertisements. Suggested that Rebecca Ewing may be able to help with distribution.
- Starting Tourism Digital Academy third week of January, ongoing for 8 weeks.

- Attended Island Chamber Alliance Meeting in December; appears geared towards bigger projects.
- Will be working on update of website for new members.
- Board would like to see a monthly business feature, similar to those done for Christmas. Staff funding for Shop Local campaign could go towards these costs.

11. 2021 Receipts

- Colleen is requesting all 2021 receipts so that they can be given to Lina.

12. Accommodation Advocacy

- Explore writing a letter to the Islands Trust expressing concern about recent issuing of temporary use permits (TUP's) to residential properties, creating competition for island accommodators as well as reducing on-island housing availability.

Action Item: Lise and Annette will work together to write a letter and then send to the board for comment.

13. Discussion/Election of Marcus Farmer to board

Motion by Lise Magee to elect Marcus Farmer to the board of the Mayne Island Community Chamber of Commerce. Seconded by Drew Ferneyhough.

CARRIED

Note: Networking event has been cancelled until current COVID wave lessens.

14. Adjournment

Meeting adjourned at 7:16pm. Next meeting March 8th, 2022