

Mayne Island Community Chamber of Commerce Board Meeting
 March 21, 2023
 6:30 pm, Sunny Mayne Bakery

Agenda Item	Responsibility
1. Land Acknowledgement	Lauren
2. Additions to the Agenda	Lise
3. Approval of the Agenda	Lise
4. Approval of February 7, 2023 Board Meeting Minutes	Lise
5. Correspondence	Lauren
6. Chair's Report	Lise
7. Treasurer's Report	
8. Membership Report	Lauren
9. Marketing Committee	Kat
10. Executive Officer Report -Projector -Bingo -Accounting Info Session Event	Lauren
11. New Business: -Farmers Market Insurance -Tour Des Iles & Campbell Bay Music Fest -Food Bank Request	Lauren Marcus/Emily Drew
12. Continuing Business: -Brochure -Miners Bay Dock Project -BCIT Business Consulting Project/BCIT App -Networking Event -Welcome Signage -Mayne Island Parks & Recreation Washroom Funding Request -Budget -Arts Council Liaison	Lauren Marcus Lise Lauren Lauren Lise Lise Drew
13. Adjournment	Lise

In attendance: Lise, Jamieson, Emily, Gail, Drew

With regrets: Marcus, Kat, Jan

Brought to order: 6:34pm

1. We acknowledge that we are on the traditional territories of many of the Coast Salish First Nations. Our businesses and homes sit on this island, S,KTAK, a name recognizing the importance of the area encompassing Active Pass. First Nations people were pushed from this land by colonization, and we acknowledge that we recognize this history and aim to continue learning so that we may advance reconciliation and respect for the first peoples of this region.

2. Additions to the agenda

- Request from food bank for Chamber assistance

3. Approval of the agenda

Motion to approve the agenda by Gail Noonan, seconded by Jamieson Poncia. CARRIED

4. Approval of February 7 Board Meeting Minutes

Motion to approve February 7 Board Meeting Minutes by Gail Noonan, seconded by Drew Ferneyhough. CARRIED

5. Correspondence:

- Wharfhead project email from Brian wanting Chamber to take on the welcome signage. Will this be paid for with the \$5000 donation from the Chamber, or are they expecting sign and \$5000 donation? Lauren will contact Brian to ask.
- Selena Flood is putting together a Community Breakfast for community group leaders and is asking of someone from the Chamber will attend. Kat is attending and can represent the Chamber.
- FYI: Rural Islands Economic Partnership Forum April 25-27 on Gabriola
- Email from Deborah Strong confirming \$300 donation from Chamber to help cover Made on Mayne costs. Yes, Chamber will e-transfer.

6. Chair's Report

- Meeting with Greensteps representatives next week to get info on their organization and how they might be useful on Mayne Island.
- Had face to face with Melody Pender

7. Treasurer's Report

- Expenses: \$489 (mostly reimbursements)
- Income: \$5306.76, membership fees, insurance
- Current balance: \$83,995.97

8. Membership Report

- Will create two new email addresses for the year (membership/treasurer) at cost of approx. \$78 USD to help with administration. Looking at website committee creation to determine how to move ahead with new website(s) in fall.

9. Marketing Committee:

- Did get together, would like to meet again. Ensure that Emily included.
- BCIT: Marketing students came over to do work for Blue Vista, they were too busy to do the Chamber this year. It might be worth having them do the Chamber next year.

10. EO Report

Motion to buy new projector recommended by Gord Miller, made by Gail Noonan, seconded by Emily Walker. CARRIED

- Lauren will order projector.
- Bingo: \$2322.04 spent on prizes and advertising, \$962.50 spent on Lauren fees (38.5 hours), \$3284.54 total. 12 players who submitted, total 134 entries, which have saved for future use. If do again, Jackie Henry has some ideas on how to improve participants. Would reduce number of prizes, which would reduce hours spent as well as prize costs. There was some perception

about squares being sponsored. They were to the degree that an attempt was made to have at least one square be applicable to a member business.

- Discussion with Mitch regarding an accounting workshop ongoing.
- Lauren will check with the Springwater regarding hosting AGM there
- Upcoming event ideas: Social media options, how to get info out on island, PR Night. Settled on How to Get Ready for Summer 2023 networking event. Lauren to work on.

11. New Business

- Farmers Market Insurance: No need for Chamber to be involved at this point.
- Tour Des Iles (June 12), Campbell Bay Music Fest (Later June). Chamber should put money in pot for Tour Des Iles as well as help plan activities. What is the plan for Campbell Bay music fest for communicating where customers can purchase item? Jamieson to talk with Campbell Bay Music fest group. Emily and Marcus get in touch with Brian regarding Tour des Iles.

12. Continuing Business

Motion for Drew Ferneyhough to prepare the brochure for 2023, made by Jamieson Poncia, seconded by Emily Walker.

CARRIED

- Idea for brochure: Include some seasonal events under activities.
- Drew will talk to Bill regarding Miners Bay Welcome Sign design
- Have not heard from BCIT regarding April intake for Island App
- Networking Event discussed in EO Report.
- Welcome Signage (at Ferry Terminal): On hold
- Mayne Island Parks and Rec: Lise and Emily met with Michael, received proposal to cover cost of urinal. Board would like to investigate idea of locking door (with wifi) and possibly Tru Value staff checking to ensure working.
- Budget: No progress
- Arts Council Liaison: Nothing to report
- Food Bank request- Kat Fernyhough: Treasurer for MIFB, asking for singular show of support of \$2500-\$5000 from Chamber. At current they only having funding for 1-3 months, with hope that will soon receive grants.

Motion to fund labour hours for the Mayne Island Food Bank with donation of \$2500. If further donations are requested, more information will be needed. Motion by Gail Noonan, seconded by Jamieson Poncia.

CARRIED

- Questions to ask Kat: Are there other ways that MIFB need support, or is it just labour funding? Are they reaching out to the chambers on the other island that they support? Could the refrigerator truck be used to pick up orders for other businesses, which would help provide funding?
- Greensteps: Lise meeting with representatives

Meeting Adjourned.