

Mayne Island Community Chamber of Commerce Board Meeting  
 April 9, 2024  
 6:30 pm, Marcus' House

Agenda Item	Responsibility
1. Land Acknowledgement	Lauren
2. Additions to the Agenda	Lise
3. Approval of the Agenda	Lise
4. Approval of March 12 Board Meeting Minutes	Lise
5. Correspondence	Lauren
6. Chair's Report	Lise
7. Treasurer's Report	Drew
8. Membership Report	Drew
9. Executive Officer Report	Lauren
10. New Business: -Lions Banners	Jan
11. Continuing Business: -Outer Island Chamber get together -Budget -Brochure -Welcome Signage -Networking Event -Press Tour -Campbell Bay Music Fest -BCIT App -Arts Council Liaison -Roundtable	Jamieson/Marcus  Kat
12. Adjournment	Lise

Future Meeting Dates: Apr. 9, May 7, May 15 (AGM)

In attendance: Jamieson Poncia (Member-at-Large), Jean-Daniel Cusin (Member-at-Large), Lise Magee (Chair), Gail Noonan (Member-at-Large), Marcus Farmer (Vice Chair), Lauren Underhill (Executive Officer), Kat Ferneyhough (Secretary), Drew Ferneyhough (Treasurer)

With Regrets: Steffani McBurney (Member-at-Large), Jan Gumbmann (Member-at-Large), Emily Walker (Member-at-Large)

Meeting brought to order at 6:38pm

1. We acknowledge that we are on the traditional and unceded territories of many of the Coast Salish First Nations. Our businesses and homes sit on this island, S,KTAK, a name recognizing the importance of the area encompassing Active Pass. First Nations people were removed from this land by colonization, and we acknowledge that we recognize this history and aim to continue learning so that we may advance reconciliation and respect for the First Peoples of this region.

2. Additions to the Agenda

- Miners Bay Hub
- AGM
- Jamie's Silly Pitch

3. Approval of the Agenda

**Motion to approve the agenda with additions by Jean-Daniel Cusin, seconded by Gail Noonan.** **CARRIED**

4. Approval of Minutes from March 12 Board Meeting

**Motion to approve the minutes from the March 12 Board Meeting by Jamieson Poncia, seconded by Marcus Farmer.** **CARRIED**

5. Correspondance

- Nothing to Report

6. Chair's Report

- Nothing to Report

7. Treasurer's Report

- Liabilities to April 9<sup>th</sup>: 1850.79
- Assets to April 9<sup>th</sup>: \$1704.75
- Balance \$69,331.62
- Note to revisit cost of email hosting for Chamber.

**Motion to approve Treasurer's Report by Kat Ferneyhough, seconded by Jamieson Poncia.** **CARRIED**

8. Membership Report

- 66 current membership, 9 new memberships, 1 refunded membership
- 3 memberships outstanding

**Motion to approve Membership Report by Jamie Poncia, seconded by Lise Magee.** **CARRIED**

9. Executive Officer Report:

- Introduced the idea of having Jackie Henry create/post social media for the Chamber under a paid position. Kat mentioned other non-profit paid \$25/hour for 6 hours per week. Board likes the idea and will look at seeing if can fit into budget. Lauren will create an outline of what could be good to have done in this role and will also see if Jackie can meet with some members to suss out ideas.
- Discussion about MayneNews and possibly reviving something similar to it under the Chamber umbrella.
- Went through to do list

10. New Business

- Lions Banners: Kat and Jean-Daniel to mention observations to Alan Slade during next community roundtable.

## 11. Continuing Business:

- Outer Island Chamber Get Together: 7 participants from Saturna, 3 from Pender, 1 from Galiano. Folks coming from Saturna will need rides to and from Montrose. Lauren and Lise can pick-up, Lise and Gail can take back to dock. Need to wrap-up by 11 for Pender and Galiano ferry times. Lauren will email other islands to ask if there is anything they want to discuss, and suggest we could all mention what we do for respective islands. Look at creating some Chamber theme hygge cards.
- Budget: Lauren and Lise have come up with start on categories for 2024/2025 budget. Will work together with Drew to fine tune. Drew will contact Lina to see if she has numbers for 2022/2023 and will get current numbers to her soon for upcoming AGM. Will once again make motion to not get books audited.
- Brochure: Drew is working on; it is a bit easier with less businesses. Alea has said April 26<sup>th</sup> is date for getting to them if we'd like to get the brochures on the ferries by May long weekend.
- Welcome Signage: New owners of 494 Dalton Dr. have offered their fence for creating a Welcome to Mayne sign. They are also able to possibly connect during the upcoming week with some Indigenous representatives regarding having an Indigenous component to the sign.
- Networking Event: Did not get enough interest to run. Marcus suggested a Dinner Bay Par-tay get together/disc golf competition/end of summer celebration on Thursday, September 19<sup>th</sup>. The Chamber could buy prizes and provide dinner a la Smoke & Thyme. The Food Bank could do a beer garden to raise funds, and Chamber could book bus. We would send out invites in July with offer of covering tickets for business owner & two employees, with tickets upwards of that being \$10. Kat will contact Parks and Recreation regarding booking the park, and talk with the Food Bank regarding a possible beer garden.
- Press Tour: Remove for now.
- Campbell Bay Music Festival: There will be no festival in 2025. Jamie will send out a thread regarding concerns/ideas for festival. Anika has done up a Mayne Island map that the Chamber is looking at sponsoring printing of as a fun colouring book type idea, Kat will ask for quote for costs. Future idea of having stickers printed up that match the map and could be purchased from various businesses on the island, possibly idea for shoulder season? Board supports donating \$500 for bus and Drew will look into whether the Chamber also gave \$500 to the music festival. Marcus and Jamie to reach out to the bus. Will again ask for them to hand out the Mayne Island brochure at festival. In return for funding, could the Chamber have a table with brochures and business rack cards where people could also enter to win a grand prize?

**Motion for Kat Ferneyhough to get a quote for printing of the colouring page poster made by Anika Kitka by Jean-Daniel, seconded by Jamieson Poncia. CARRIED**

- BCIT App: Quote received from company to get the BCIT app to the market at cost of \$8400. Gord Miller, who works in IT doesn't think the number is outrageous. Discussion occurred regarding what the app would do that people cannot access through Google. There isn't much that is different from Google, but it would put the information together in one package and help guide people to on-island options that they might not know exist. Lise will ask the developer how much the Chamber would need to budget for annual

maintenance; Kat and Lauren will see if we can find any grant options to help cover the cost of getting the app running.

- Arts Council Liaison: Drew will be going to the Arts Council AGM on the 18<sup>th</sup>.
- Miners Bay Hub: Kat is working towards getting funds to renovate a building to get it up to code, which could serve as a safe space for the queer community, a food bank location, and possibly office space.

**Motion by Marcus Farmer for the Chamber to write a letter of support for the Community Hub project, seconded by Jean-Daniel Cusin. CARRIED**

- Jamie's Silly Pitch: Owner of 492 Dalton Dr. looking for someone to rent blue building, could it work as office/gift shop/welcome centre? Lauren will give Jamie brochures for visitors.
- AGM: Lise will talk with Janice at Mayne Island Resort, Lauren will do ad in Mayneliner. Lise will see if Jamie from SGITPS will do presentation.
- Roundtable: Jamie has had much more business than last year, Blue Vista even, Tru Value busier (coinciding with holiday/long weekend), EnVision/Bookstore had harder last month.

Motion to adjourn at 8:51pm