

Mayne Island Community Chamber of Commerce Board Meeting  
 June 6, 2023  
 6:30 pm, The Local

Agenda Item	Responsibility
1. Land Acknowledgement	Lauren
2. Additions to the Agenda	Lise/Marcus
3. Approval of the Agenda	Lise/Marcus
4. Approval of May 9, 2023 Board Meeting Minutes	Lise/Marcus
5. Correspondence	Lauren
6. Chair's Report	Lise/Marcus
7. Treasurer's Report	Drew
8. Membership Report	Drew
9. Executive Officer Report -July Meeting -Accounting Workshop	Lauren
10. New Business: -Board Positions -Director Length of Terms	Lise/Marcus
11. Continuing Business: -Tour Des Iles & Campbell Bay Music Fest -Brochure -Miners Bay Dock Project -BCIT Business Consulting Project/BCIT App -Arts Council Liaison -Marketing	Marcus/Emily/Jamieson Drew/Lauren Marcus Lise/Lauren Drew Board
12. Adjournment	Lise/Marcus

Future Meeting Dates: July (?), Sept. 12, Oct. 10, Nov. 14, Dec. 12, Jan. 9, Feb. 6, Mar. 12, Apr. 9, May 7, May 14 (AGM)

In attendance: Drew Ferneyhough, Kat Ferneyhough, Jean-Daniel Cusin, Marcus Farmer, Steff McBurney, Lauren Underhill, Jan Gumbmann, Gail Noonan, Jamie Poncia

With Regrets: Lise Magee, Emily Walker

Meeting Brought to Order at 6:39pm

1. We acknowledge that we are on the traditional territories of many of the Coast Salish First Nations. Our businesses and homes sit on this island, S,KTAK, a name recognizing the importance of the area encompassing Active Pass. First Nations people were pushed from this land by colonization, and we acknowledge that we recognize this history and aim to continue learning so that we may advance reconciliation and respect for the first peoples of this region.

2. Additions to the Agenda  
 Facilities (bathrooms), Road Safety

3. Approval of the Agenda

**Motion to approve the agenda with additions by Gail Noonan, seconded by Jamie Poncia.**  
**CARRIED**

4. Approval of May 9, 2023 Board Meeting Minutes

**Motion to approve the May 9, 2023 Board Meeting Minutes by Kat Ferneyhough, seconded by Drew Ferneyhough.**  
**CARRIED**

5. Correspondence

- None to report

6. Chair's Report

- Congratulations on successful AGM. Everyone enjoyed, thank you to Jan for the food. Welcome to two new board members.

7. Treasurer's Report:

- Current Balance: \$79,548.60, filing of finances to be done soon.

**Motion to approve Treasurer's Report by Kat Ferneyhough, seconded by Jamie Poncia**  
**CARRIED**

8. Membership Report

- 3 new members: Trading Post, Cam Rennie, Victory Barbers. The Montrose Local has increased their membership level.

9. Executive Officer Report

- Should we have July meeting? Yes. Lauren will reach out to Aqualink to see cost to go to another island for meeting. Additional possibility of having a potluck at Lise's house. Lauren to report on findings.
- Need to pick a topic for second accounting workshop in the fall. The first one was well received. Gail talked to Mitch regarding payment and while he didn't expect to be paid, the board feels an acknowledgement of his time into this project should be given. Topic idea: pros and cons between sole proprietor, partnership, incorporation etc. Lauren will send list of topics to board to choose.

**Motion that the Chamber gives Mitch LeBlanc a \$200 honourarium for his Payroll Workshop, made by Marcus Farmer, seconded by Jan Gumbmann.**  
**CARRIED**

10. New Business

- Board Terms: Look at changing bylaw prior to next general meeting so that terms can be set with half of board being elected/re-elected each year, ensuring board continuity.
- Board Positions for 2023-2024: Chair-Lise Magee; Vice Chair- Marcus Farmer; Treasurer- Drew Ferneyhough; Secretary- Kat Ferneyhough; Members-At-Large: Gail Noonan, Emily Walker, Jamie Poncia, Jan Gumbmann, Steff McBurney and Jean-Daniel.

**Motion to accept board members in above position by Marcus Farmer, seconded by Jean-Daniel.**  
**CARRIED**

11. Continuing Business

- Tour des Iles and Campbell Bay Music Fest: Jamie and Marcus had a phone meeting with the directory of the Campbell Bay Music Festival (CBMF). They are receptive to ideas

that help maximize bus usage, recognizing that they have tried different formulas and not found one that works perfectly. The \$500 donation for the bus will secure it running until at least 1am and attending all ferry arrivals during the day. However, it will not be able to do an island circuit. CBMF will use the \$500 donation as additional funding and see as encouragement that the Chamber is wanting to help support. They are open to co-operating with island businesses if a business reaches out. The Chamber will be part of the planning from the get go next year. Possible ideas for next year- scavenger hunt or coupon book.

**Motion by Jamie Poncia to donate \$500 each to the Mayne Island Bus and the Campbell Bay Music Festival, seconded by Drew Ferneyhough. CARRIED**

- Our 2023 brochure design is not in complete compliance with what the Southern Gulf Islands Partnership (SGITPS) wants, so they will give us \$5000 for this year. Potential to have SGITPS take on the brochure next year, with an agreed upon MOU. As soon as Drew is done the brochure he will get to Alea (within next few days). Once they have printed a proof, Lauren and Drew will look at and give go ahead to print. Received a quote from Alea for printing costs: 20,000 = \$6440.00; 30,000 = \$8887.20. The MOU is tabled until September.

**Motion by Kat Ferneyhough to print 30,000 brochures for 2023, seconded by Drew Ferneyhough. CARRIED**

- Miners Bay Dock Project: The Lions are still working towards getting a shelter built; however there is some delay due to question of what shelter should be. Marcus will talk with Brian regarding the size of the shelter being enough to accommodate students and staff going to school (estimate of 20 in future years), as well as date for finishing. Anika Kitka will soon present Kat with a draft copy of dock welcome signage for Tour des Iles. Once approved these will get printed and attached to docks. **Permanent Signage:** Need to create a jury from the board to determine what sign design will be used at Miners Bay Dock (Kat, Jamieson, Steff all interested). Need to create a RFP with info on budget, size, any necessary wording, and request for cost breakdown. Kat will reach out to First Nations contacts to discuss the project prior to RFP advertisement.
- BCIT App: Lise and Lauren will meet with app group on June 20<sup>th</sup>. Their term is done, but they are wanting to see if can follow through and get into app stores. Once the app is available, look at getting stickers done up with QR code for distribution.
- Arts Council Liaison: Arts Council AGM in July, Drew will attend.
- Marketing: App and Press Tour are primary projects at the moment. Look at putting together package for retreat and event co-ordinators that pitches the island so that it is less work to draw people here, but more business to the island. Kat can connect with connections in Vancouver on this topic. Also look at doing up some press releases (ties in with press tour).
- Facilities: Need to follow up with Parks and Recreation because during the AGM washroom facilities was a priority. If Chamber doesn't take this on, who will? How do we support the facilities that already exist? Jamieson to reach out to Parks and Rec, Gail will reach out to the Ag Society regarding re-opening the Ag Hall Washrooms to public during events, Lauren will reach out to Parks Canada RE: Georgina Pt. Washrooms, as well as CRD Parks. Lise and Emily will be cc'd on communications since they were also

involved. Also discussed covering cost for port-a-potties during high season in key locations (Fernhill Centre? Ag Hall Grounds?).

Road Safety: Board would like to take part in safe vs. drunk driving campaign. This would include signage in restaurants, supporting the bus and investigating other potential options to reduce impaired driving (discuss with RCMP, letter writing campaign, Operation Red Nose (insurance questions), Uber/Lyft). Print campaign would include ad in Mayneliner and other communications with list of options for getting home safely. **Regarding bus:** Richard requests that we email blast our members about their need for volunteers for not only drivers, but also back-end positions (treasurer etc.). People need to see the bus as being a reliable option for getting home.

**Motion to book the Mayne Island Bus to provide safe rides home on Friday and Saturday nights from 6:00pm to 9:30pm. Dates would be inclusive of the first of July through Labour Day, with rides being free with suggested donation. Cost would be up to \$1000, not including costs to put advertisement in Mayneliner for July and August. Motion by Marcus Farmer, seconded by Jamie Poncia. CARRIED**

**Motion to put campaign poster at restaurants and bulletin boards, with Kat Ferneyhough leading design. Motion by Steff McBurney, seconded by Jan Gumbmann. CARRIED**

**Motion to adjourn by Gail at 8:51pm**