

Mayne Island Community Chamber of Commerce Board Meeting  
 June 7, 2021  
 7:00 pm on Zoom

Agenda Item	Responsibility
1. Additions to the Agenda	Annette
2. Board Reorganization	Annette
3. Wayfinding	Lauren/Lise/Annette
4. Thrive Grant	Lauren
5. Brochure	Lauren
6. Adjourn	Annette

In attendance: Gail Noonan, Lise Magee (Vice President), Annette Witteman (President), Colleen Fraser (Treasurer), Emily Walker, Lauren Underhill (EO)  
 With Regrets: Brian Dearden (Past President), Kat Ferneyhough (Secretary), Drew Ferneyhough

Meeting brought to order at 7:03pm

1. Additions to the Agenda

- N/A

2. Board Reorganization

- Proposed board roles for 2021-2022:
  - Annette Witteman: President
  - Lise Magee: Vice President
  - Brian Dearden: Vice President
  - Colleen Fraser: Treasurer
  - Kat Ferneyhough: Secretary
  - Members at Large: Gail Noonan, Emily Walker, Drew Ferneyhough

**Motion** by Annette Witteman that the proposed board roles for 2021-2022 are accepted, seconded by Emily Walker. CARRIED

- Budgeting Committee: Brian Dearden, Kat Ferneyhough, Annette Witteman, Lise Magee, Emily Walker
- Marketing Committee: Kat Ferneyhough, Lise Magee, Annette Witteman, Lauren Underhill (as needed)

3. Wayfinding

- Had meeting at the Lions map sign, which included Brad Hanning and Janet Guy from the Lions, Deborah Strong from the Southern Gulf Islands Art Council, and Jacqueline East from the Southern Gulf Islands Tourism Partnership Society. Seems that there is some desire to work together, but may get complicated. May be better for the Chamber to do own signage project first.
- Would like an Indigenous voice to be part of whatever occurs and would want to contact artists listed on WSÁNEĆ Art Protocol page.

#### 4. Thrive Grant

- Ideas for grant: Water refilling station, items at Farmgate, Community Centre, Springwater (?), Library. Charging stations, signage [see addendum to minutes, notes from Thrive Grant meeting, which occurred after this meeting].

#### 5. Brochure

- Colleen with contact Richard to check on status of brochure draft.

#### 6. Meeting Adjournment

- Meeting adjourned at 8:17pm.
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#### June 09, Thrive Grant Zoom Meeting with ICET

- Goal is to address downtown areas that have seen a decrease in visitor ship during COVID
- MICCC is eligible through ICET funding
- Must be a shovel ready public, outdoor amenity located in downtown core, business district, or area that serves as gateway to these areas.
- Points for increasing vitality, attracting visitors, engaging residents, collaborating with other groups, supporting economic activity, gathering spaces, outdoor art galleries/exhibit spaces, al fresco dining, interactive art installation, exciting.
- Priorities: innovative, broad and longer-term benefits, transformation of small public spaces, series of murals, broad cultural/historical interpretation, unique, reconciliation aspect (indigenous knowledge, history, culture)
- Can't be stand alone. Up to \$50,000, 90 day start from receiving money with May 31<sup>st</sup>, 2022 being substantial completion.
- Car charging station would have to be part of things. Need solid costing/quotes.
- Two separate areas could be okay, as long as both under same \$50k
- Can fund approximately 15 projects if \$50k is granted for all 15.
- Water stations less likely, seems geared towards art/seating areas