Mayne Island Community Chamber of Commerce Board Meeting July 11, 2023

6:00 pm, Lise's House (486 Marine Dr.)

Agenda Item	Responsibility
1. Land Acknowledgement	Lauren
2. Additions to the Agenda	Lise
3. Approval of the Agenda	Lise
4. Approval of June 2 Board Meeting Minutes	Lise
5. Correspondence	Lauren
6. Chair's Report	Lise
7. Treasurer's Report	Drew
8. Membership Report	Drew
9. Executive Officer Report	Lauren
10. New Business:	
-Re-evaluating Membership Fees	Drew
-Events Calendar Protocol	Lauren
-Montrose Support	Jean-Daniel
11. Continuing Business:	
-Tour Des Iles & Campbell Bay Music Fest	Marcus/Emily/Jamieson
-Brochure	Drew/Lauren
-Miners Bay Dock Project	Marcus
-BCIT Business Consulting Project/BCIT App	Lise/Lauren
-Arts Council Liaison	Drew
-Marketing	Board
-Facilities	Board
12. Adjournment	Lise/Marcus

Future Meeting Dates: Sept. 12, Oct. 10, Nov. 14, Dec. 12, 2024: Jan. 9, Feb. 6, Mar. 12, Apr. 9, May 7, May 14 (AGM)

In Attendance: Jamie Poncia, Steff McBurney, Marcus Farmer, Lauren Underhill, Lise Magee, Drew Ferneyhough, Gail Noonan, Kat Ferneyhough

With Regrets: Jean-Daniel Cusin, Jan Gumbmann, Emily Walker

Meeting brought to order at 6:18pm

1. We acknowledge that we are on the traditional territories of many of the Coast Salish First Nations. Our businesses and homes sit on this island, S,KTAK, a name recognizing the importance of the area encompassing Active Pass. First Nations people were pushed from this land by colonization, and we acknowledge that we recognize this history and aim to continue learning so that we may advance reconciliation and respect for the first peoples of this region.

2. Additions to the Agenda

• Changing who does the accounting for the Chamber

3. Approval of the Agenda

Motion to approve the agenda as amended by Marcus Farmer, seconded by Gail Noonan CARRIED

4. Approval of June 2 Board Meeting Minutes

Motion to approve the June 2 Board Meeting Minutes by Marcus Farmer, seconded by Jamieson Poncia CARRIED

5. Correspondence

• Correspondence from Bob Anderson wondering if something might be done regarding the dirty van parked near Miners Bay dock and the Springwater. Doesn't fall under the purview of the Chamber; however, Jamie will follow up with Sasha and Leo of the Springwater to see if he can learn more about it.

6. Chair's Report

• Nothing to report

7. Treasurer's Report

• Expenditures for June included brochure costs, year end accounting fees, dock signs, subscriptions, bank fees, wages, and donations to the Campbell Bay Music Festical and Mayne Island Bus. Current balance of \$76,510.89

Motion to approve the Treasurer's Report by Marcus Farmer, seconded by Steff McBurney CARRIED

8. Membership Report

• One member paid dues, while another business has expressed interest in joining.

Motion to approve the Membership Report by Jamie Poncia, seconded by Gail Noonan. CARRIED

9. Executive Officer Report

- Sent accounting topics to Mitch who is working on doing presentations for them, will check in and schedule in the fall.
- Contacted operation Red Nose regarding insurance, did not hear back.
- Membership and Treasurer emails have been created (<u>membership@mayneislandchamber.ca</u>, treasurer@mayneislandchamber.ca)

10. New Business

- Re-evaluating Membership Fees: Continued communication is needed with SGITPS and other Chambers to determine how brochure fees will be structured. Lise will continue this conversation and this will be revisited in September.
- Events Calendar Protocol: What events should be allowed on the calendar? Ones that focus on non-repeating community events, with exception for business seasonal/long term hour changes. Lauren will draft email to send to members and community groups and get them permission to post.
- Montrose Support: Lauren will draft a letter of support regarding the difficulty that The Montrose Local is having regarding getting licensed. Will send to CRD, Adam Olsen, and Paul Brent. Steff will send Lauren notes to help with letter writing.

Motion for the Chamber to provide a letter of support for the Montrose Local by Marcus Farmer, seconded by Jamie Poncia. CARRIED

13. Continuing Business

- Tour des Iles and Campbell Bay Music Fest: The Campbell Bay Music Festival went well. Jamieson will follow up with them and send a letter congratulating on the success of the event and to thank them for working with the Chamber. Chamber brochures did not contribute much to the trash and the bus ran until after 1am. Lauren will write a thank you letter to the bus for their work over the festival weekend. For next year it would be good to figure out a way to better integrate the Mayne community more, perhaps a local discount. Also, the Chamber could sponsor a part or area of the show. The board looks forward to starting co-ordination with the society earlier next year. With the Tour des Iles the Chamber's welcome signs went up; businesses didn't see much increase in visitors for the event. Saturna had more people welcoming at the dock, if Mayne Chamber was to support again would want to see more presence at the docks. There is not much desire to donate again next year; sponsorship errors were not corrected and there was little representation on Mayne Island.
- Brochure: SGITPS will distribute Mayne's brochures for 2023 and will be sending a cheque to cover the brochure printing.
- Miners Bay Dock Project: Marcus has been working to contact Brian to learn about the timelines on the dock shelter as well as its size. Marcus presented an art proposal sample; following conversation it was decided that the Chamber will focus on a new welcome sign by the ferries while framing the current printed welcome signs at the docks for the time being. Lauren will refocus on this project. Drew will contact Ron Willick to see if he could create the frames.
- BCIT Business Consulting Project/App: The app is close to being ready to get into the app stores; there is hope that one of the students who worked on the app can help go the rest of the way to get them in stores. If not, will look at outsourcing the app to the finish.
- Arts Council Liaison: The Arts Council had their AGM and reported that they were grateful to the Chamber for the Made on Mayne support. Drew has a list of approaching events.
- Marketing: Will put aside majority of September meeting to brainstorm regarding a press tour. Need to find a unique twist to pitch. Initial ideas: foodie or retreat destination, Made on Mayne weekend, making things work on the gulf islands, come for power outages stay because ferries aren't running.
- Facilities: Gail waiting to hear from the Agricultural Society regarding the Agricultural Hall washrooms. Jamieson has not heard by from the community parks group. Lauren contacted the CRD regarding washrooms and learned it is very unlikely they would put new toilet facilities in, except one that they are working on getting at St. John Point. The facilities at Georgina Point are in need of repair and it is unlikely that it is in Parks Canada's budget for this year.
- 12. Chamber Accounting: Discussion regarding hiring a member of the Chamber to do accounting for the organization, while Drew would continue as Treasurer for day to day activities. The board would like to get a sense of cash flow and profit/loss over the past 6 years.

Motion by Marcus Farmer to hire Mitch of MFL Accounting to provide accounting services for the Chamber, seconded by Steff McBurney CARRIED

13. Adjournment

Motion to adjourn the meeting by Marcus Farmer, meeting adjourned at 7:50pm.