

Mayne Island Community Chamber of Commerce
AGM
May 14, 2019 at 6:00 pm
Studio 652 (House at Home Hardware, 652 Fernhill Rd.)

Agenda Item	Responsibility
1. Additions to the Agenda	Bill McCance
2. Approval of the Agenda	Bill McCance
3. Approval of May 16, 2018 AGM Minutes	Bill McCance
4. Chair's Report	Bill McCance
5. Treasurer's Report	Brian Dearden
6. Membership Committee Report	Lauren Underhill
7. Marketing Committee Report	Kat Ferneyhough
8. CRA Guest Speaker for Spaghetti Dinner?	Lauren Underhill
9. Election of New Board Members	Bill McCance
10. Adjournment	Bill McCance

In Attendance:

Board Members: Bill McCance (President), Brian Dearden (Vice-President), Kat Ferneyhough (Secretary), Candida Kitka, Allison Taylor, Sharon Hinton, Richard Jarco, Lauren Underhill (Executive Officer, non-board)

Community Members in Attendance: 12

With Regrets: Colleen Fraser (Treasurer)

Meeting Brought to Order at 6:06pm

1. Additions to the Agenda

- No Additions to the Agenda

2. Approval of the Agenda

Motion by Kat Ferneyhough to approve the agenda, seconded by Barbara McIntyre.

CARRIED

3. Approval of May 16, 2018 AGM Minutes

Motion by Kat Ferneyhough to approve the May 16, 2018 AGM Minutes, seconded by Allison Taylor

CARRIED

4. Chair's Report

- The board continues to have bi-monthly meetings.
- \$5000 in funding received by the Chamber for kiosk building has been returned to the CRD and used for opening the Community Resource Centre. Meadow Dove-Lang requested more information on this. It was clarified that an information kiosk was proposed to be built by the Chamber, but this project did not come to fruition due to lack of interest in constructing the feature. Instead, the Community Resource Centre is proposed to behave as a multifunctional tourist and business information centre. Additionally, the Tru Value brochure rack will stay where it is at the Mayne Mall.
- \$1200 of Chamber funds have been donated to the 2019 Tour des Iles

- Some of the items done by the Chamber in the past year: Christmas Eve bonfire, 40,000 brochures printed, Welcome Wagon.

**Motion by Brian Dearden to approve the Chair’s Report, seconded by Kat Ferneyhough.
CARRIED**

5. Treasurer’s Report

- Colleen Fraser (Treasurer) is absent from the meeting, Brian Dearden reported.
- Total Revenue from May 1, 2018 to April 4, 2019 is \$32,089.05, total expenses are \$30,407.45. Net Income is \$1,681.60
- Questions were raised about the \$3,775.00 in revenue listed under Kiosk Program/Grant. Brian Dearden will discuss with Lina.
- Question raised about whether the finances should be audited and Annette Witteman asked how much it would cost. A cost estimate of an engagement review was \$2000. It was discussed whether there was a point at which it should be done, but also mentioned that with the number of continuous board members there has never been any concern.

Motion by Brian Dearden that the finances are not audited for the 2019-2020 year, seconded by Richard Jarco.

CARRIED

Action Item: Brian Dearden to raise question about Kiosk Program/Grant revenue with Lina Beaudet.

Motion by Brian Dearden that Treasurer’s Report be approved, seconded by Richard Jarco

CARRIED

6. Membership Committee Report

- Membership Numbers:
 - 58 Island Business Members (down 2 from 2018)
 - 9 Community Members (up 3 from 2018)
 - 50 Insurance Members (up 5 from 2018)
 - 10 new members (business, community, and insurance)
 - 127 members total
- All members except 1 insurance and ½ of community member paid for 2019.
- Added option of using e-transfers for payment of 2019 membership, which was used by 8 members. Option carries no fees on Chamber’s end, so is attractive.
- Continued to use square, used by 30 members, which increased ease of receiving payment, particularly from Insurance members, who aren’t necessarily on island.

Motion by Richard Jarco to accept Membership Committee Report, seconded by Brian Dearden

CARRIED

7. Marketing Committee Report

- The brochure is the main focus for the Chamber’s marketing department. There have been more printed every year to keep up with the demand. Kat Ferneyhough requested that on island businesses please not take brochures off of the ferry because the Chamber pays to have them put on the ferry. If brochures are needed, they can be picked up at Alea during business hours.
- Most marketing is done by the Experience the Southern Gulf Islands group on Salt Spring. They release marketing videos, use various social media platforms, and

coordinate journalist visits. Western Journey, BC Ferries OnBoard Magazine, and various online bloggers have posted articles involving Mayne Island this past year.

- Sue Duncan is stepping down from the Welcome Bag program, but Joyce Kallweit is willing to continue her part of the program. People can get bags by contacting the number posted in the Mayneliner and on posters around the island. Many businesses don't know about the bag.
- Kat Ferneyhough is working on some prototype souvenirs that island businesses could sell.

Motion by Richard Jarco to approve the Marketing Committee Report, seconded by Allison Taylor.

CARRIED

8. CRA Guest Speaker for Spaghetti Dinner

- An email from the CRA was received by the Chamber advertising workshops for small businesses as well as persons with disabilities, seniors, newcomers, students, and Indigenous Peoples. Is this something the membership would be interested in seeing at the Spaghetti Dinner?
- It was discussed that the dialogue between members at the last Spaghetti Dinner was enjoyable, and that a workshop on CRA issues, wouldn't allow for this. Perhaps this year there could be discussion on how to focus on shopping locally during winter months, and education between businesses on what they are selling.
- Joyce mentioned an open house day that had occurred where Chamber members were able to visit each other's businesses to see what was offered. A difficulty with this would be how single owner businesses could participate. Perhaps the Community Bus could be used and whichever owners are on the bus are the businesses that are visited.

9. Election of Board Members

- Sue Duncan is stepping down from the board, Brian Dearden, Sharon Hinton, Kat Ferneyhough, and Colleen Fraser will stand for re-election.

Allison Taylor nominates Annitte Witteman and Drew Ferneyhough to the board. Motion by Sharon Hinton to accept these two names, seconded by Richard Jarco.

CARRIED

Motion by Richard Jarco to re-elect the current directors for another term, seconded by Kat Ferneyhough.

CARRIED

10. Adjournment

Motion by Sharon Hinton to adjourn the meeting, seconded by Kat Ferneyhough.

Meeting adjourned at 7:00pm.