

Mayne Island Community Chamber of Commerce  
 AGM  
 May 25th at 6:00 pm  
 Via Zoom

Agenda Item	Responsibility
1. Additions to the Agenda	Brian Dearden
2. Approval of the Agenda	Brian Dearden
3. Approval of June 24, 2020 AGM Minutes	Brian Dearden
4. Chair's Report	Brian Dearden
5. Treasurer's Report	Colleen Fraser
6. Approval of financial statement, audit motion	Brian Dearden
7. Scheduling Budget Meeting	Annette Witteman
8. Membership Committee Report	Lauren Underhill
9. Marketing Committee Report	Kat Ferneyhough
10. Wayfinding Summary	Lauren Underhill
11. Election of New Board Members	Brian Dearden
12. Adjournment	Brian Dearden

Motion being presented:

Motion that the Mayne Island Community Chamber of Commerce's statement of accounts for the financial year 2021 not be audited.

In attendance: Mitchell LeBlanc, Sharon Hinton, Gail Noonan, Lise Magee, Colleen Fraser, Brian Dearden, Annette Witteman, Kat Ferneyhough, Drew Ferneyhough, Elisabeth Whitelaw, Richard Dr Armond, Richard Jarco, Emily Walker, Trish Hoff, John Hoff

Meeting brought to order at 6:15pm

1. Additions to the Agenda

- None

2. Approval of the Agenda

**Motion to approve the agenda by Colleen Fraser, seconded by Gail Noonan**

**CARRIED**

3. Approval of the June 24, 2020 AGM Minutes

**Motion to Approve the June 24, 2020 Mayne Island Community Chamber of Commerce Minutes by Sharon Hinton, seconded by Lise Magee**

**CARRIED**

4. Chair's Report

Looking back over the last year of dealing with the covid pandemic, we hope as a business community that the worst is over. For the most part, the Island faired well and with the vaccines distributed combined with social protocols that will be lifted but still respected; hopefully we can look forward to a brighter, friendlier summer with the return of business as usual; sort of.

Although the Chamber has not been able to hold public meetings other than the much loved ZOOM events, it has done well holding it's own as you will see with the financial and membership reports. The marketing committee has a project or two up their sleeves and are

collaborating with the other Islands to bring about a more cohesive look to the marketing of not just Mayne Island but the Archipelago as a group, basically focusing on a broader regional approach without losing our individual identity.

The business community of the Island is seeing some changes as we welcome new startups and also changes in staffing. Shopping local has never been so important and we encourage everyone to do so and support each other. As our hospitality businesses, notably restaurants and resorts open up more in the coming weeks, it is important to work with them and make it work, they have had a hard go of it, hopefully the pent up demand for a meal out or a stay at a resort will start to make up for the lost business.

As chair of the Chamber for the last couple of years, it has been a pleasure to work with the directors of the board and even though we were not able to participate in any social gatherings, the Chamber carried on and as mentioned above, there are some exciting projects ahead. Welcome to the new members of the Chamber and those of you that have stepped up to being on the board.

Brian Dearden

**Motion to Approve the Chair's Report by Sharon Hinton, seconded by Elisabeth Whitelaw  
CARRIED**

#### 5. Treasurer's Report

##### **Mayne Island Community Chamber of Commerce Balance Sheet As at 04/30/2021**

###### **ASSET**

###### **Current Assets**

Bank - Coast Capital	56,676.76
Shares - Coast Capital	10.00
Petty Cash	0.00
Account Recdeivable	0.00

**Total Current Assets** 56,686.76

**TOTAL ASSET** 56,686.76

###### **LIABILITY**

###### **Liabilities**

Accounts Payable	0.00
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**Total Liabilities** 0.00

**TOTAL LIABILITY** 0.00

###### **EQUITY**

###### **Society's Equity**

Retained Earnings	47,058.27
Current Earnings	9,628.49

**Total Equity** 56,686.76

**TOTAL EQUITY** 56,686.76

**LIABILITIES AND EQUITY** 56,686.76

**Motion to approve the Treasurer's Report by Lise Magee, seconded by Annette Witteman**  
**CARRIED**

6. Approval of Financial Statement, Audit Motion

**Motion that the Mayne Island Community Chamber of Commerce's statement of accounts for the financial year 2021 not be audited by Kat Ferneyhough, seconded by Annette Witteman**  
**CARRIED**

7.

**Motion that a budget committee and meeting be created in order to create a budget moving forward by Brian Dearden, seconded by Sharon Hinton**

**CARRIED**

7. Membership Committee Report

- Membership Numbers:
  - 57 Island Business Members (up 2 from 2020)
  - 6 Community Members (down 2 from 2020)
  - 51 Insurance Members (up 2 from 2020)
  - 7 new members (business (6: Seacuterie, Quasimodo, MI Barber, Coastal Connection, Runabout Delivery, Fernhallow Farm) and insurance (1))
  - 114 members total
- All members paid for 2021
- Square & E-transfer methods more popular this year, particularly e-transfer, which is great because brings down cost.
- Had Covid discount for businesses who previously paid for brochure/web listings
- Income from Membership = \$15,660 not including additional percentage from insurance only members.

**Motion to approve the Membership Report by Colleen Fraser, seconded by Mitchell LeBlanc.**  
**CARRIED**

9. Marketing Committee Report

- Focused on three elements this past year: Welcome Bag, brochure/expanded social media branding (with Southern Gulf Islands Tourism Partnership (SGITPS)), and buy local.
- SGITPS has new website, which helps to link the Southern Gulf Islands together.

**Motion to approve the Marketing Report by Sharon Hinton, seconded by Lise Magee.**  
**CARRIED**

10. Wayfinding Summary

Wayfinding Summary

Fall 2019: Annette brought forth idea of having mile trees (posts with arrows pointing to various businesses/island features) on the island

Winter 2019: Began researching permissions and costs of mile trees.

2020: Annette mentioned the idea of mile trees to Jacqueline East (Southern Gulf Islands Tourism Partnership Society (SGITPS)), who thought it was an interesting idea that could be used across the Southern Gulf Islands

Winter 2020: SGITPS applied for funding for a Wayfinding study/project

Beginning of 2021: SGITPS receives funding for a wayfinding study with Mayne being used as the demonstration island for recommendations and report. Mayne Chamber meets with SGITPS regularly to provide input.

March 2021: Annette tours company compiling report (Cygnus Design Group) around Mayne.

March 2021: Draft report completed; input gathered from stakeholders, including Mayne Chamber.

May 2021: Final report completed advising 6 different types of signage around island, along with suggested types in specific areas: Gateway markers, Map/Kiosks, Vehicle Directional, Pedestrian Directional, Trail Markers, Destination Information.

May 2021: Next steps, writing letters to government contacts to introduce project idea and gain support.

Indigenous artistic involvement will be involved

The report is starting to be used as a tool for funding requests by SGI Tourism Partnership to help implement signage on Mayne- Cygnus- (company who compiled the report) is now helping to tailor the report for a request for funding from a current BC Tourism Wayfinding project with plans to focus first on Gateway signage- possibly a larger 'Welcome to Mayne Island' like signage in Miners Bay park area and smaller signage at other points of Island entry like docks and ferry terminal to start.

11. Election of New Board Members

**List Magee nominates Emily Walker and Gail Noonan to the Mayne Island Community Chamber of Commerce Board. Kat & Drew Ferneyhough, Annette Witteman, Brian Dearden, and Colleen Fraser also nominated for election to continue on board.**

**Annette Witteman motions that all nominations be approved, seconded by Colleen Fraser.**

**CARRIED**

12. Adjournment

**Motion to adjourn the meeting by Richard Jarco.**

Meeting adjourned at 6:55pm.