

Mayne Island Community Chamber of Commerce Board Meeting
February 19, 2019
5:30 pm at Studio 652 (Home Hardware House)

Agenda Item	Responsibility
1. Additions to the Agenda	Bill
2. Approval of the Agenda	Bill
3. Approval of the October 23rd Board Meeting Minutes	Bill
4. President's Report	Bill
5. Treasurer's Report	Brian, Colleen
6. Membership Report	Lauren
7. Marketing Committee Report	Sue, Kat
8. Welcome Bag	Sue
9. Rumble Strip & St John Point Parking Letters	Lauren
10. Letter of Support for CRD Trail Project	Bill
11. 2019 Brochure	Lauren
12. Adjournment	Bill

In Attendance: Kat Ferneyhough, Sharon Hinton, Sue Duncan, Colleen Fraser, Bill McCance (President), Drew Ferneyhough, Lauren Underhill (Executive Officer)

With Regrets: Allison Taylor, Brian Dearden, Richard Jarco, Candida Kitka

Meeting brought to order at 5:35pm

1. Additions to the Agenda

- Letter of Support for Housing Society, moved brochure item to the end so that Colleen Fraser could leave and board could discuss the brochure quote.

2. Approval of the Agenda

Motion to approve the agenda by Sharon Hinton, seconded by Sue Duncan CARRIED

3. Approval of the October 23rd board meeting minutes

Motion to approve the October 23rd board meeting minutes by Sharon Hinton, seconded by Kat Ferneyhough CARRIED

4. President's Report

- Presented an email from Melody Pender that discussed the new group that will be disseminating funds from the new accommodation tax.
- The Southern Gulf Islands marketing team is targeting visitation in the fall, winter, and spring months. They are encouraging islands to come up with activities, such as retreats or specials, which they will then publicize.
- Lauren is working on a master list of annual events that the marketing team will be able to draw from.
- There was a brief discussion regarding how the Mayne Island Community Chamber of Commerce can be more involved in the community.

- A Community Resource Centre will be opening on the island, with ideas that it will be a space where businesses can hold meetings, and conduct interviews etc.
- Tour des Iles is looking for a person to work with Steve Peers this year.
- Letter of support for housing society is signed and Bill will give it to Deborah Goldman, President of the Mayne Island Housing Society.

Motion to approve the President's Report by Colleen Fraser, seconded by Kat Ferneyhough.

CARRIED

5. Treasurer's Report

- The Chamber has around \$50,000 in the bank. 1 community member, 1 insurance member, and 1 on island business has not yet paid their membership fee.

Motion to approve Treasurer's report by Sue Duncan, seconded by Kat Ferneyhough

CARRIED

6. Membership Report

- Membership is sitting at a total of 111 people, with 53 island businesses, 12 annual insurance members, 37 month insurance members and 9 community members.

Motion to approve the Membership report by Colleen Fraser, seconded by Sharon Hinton

CARRIED

7. Marketing Report

- Kat is working with new software to design Mayne Island promotional gear. It will help create low cost, laser etched items.

Motion to approve the Marketing report by Sharon Hinton, seconded by Bill McCance

CARRIED

8. Welcome Bag

- There hasn't been much activity lately.
- Lauren and Sue are going to work together to organize the office at Home Hardware to make it more user friendly.

9. Rumble Strip & St. John Point Parking Letters

- St. John Point parking lot letter to be signed and sent to Todd Shannon of CRD Parks.
- Rumble Strip letter to be edited so that it represents that the community had input on this concern. Don't send to Mainroads, but to Ministry of Transportation instead.

Action Item: Sharon Hinton to revise letter Rumble Strip Letter and present for approval by board.

10. CRD Letter of Support

Action Item: Lauren to write a letter of support for the CRD Pathway project to help them in applications for funding the trail project from the ferry terminal to Miners Bay.

11. 2019 Brochure

- The draft of the 2019 brochure was presented with the following changes identified:
 - Change the colour of the font regarding pedestrians on map side
 - Change the colour of the blow up highlight circles, they are currently too close in colour to the colour for parks
 - Double-check on the final printing paper of the brochure
 - Change "Facebook" to the Facebook symbol

Motion to accept the quote from Alea for printing costs: could not be carried because of a lack of quorum (Colleen Fraser recused herself from the conversation given her association with Alea). The four members there approved the expenditure. [An email sent for approval of the cost was supported by additional members unable to attend the meeting, meeting the required quorum numbers and the cost was approved.]

12. Adjournment

Motion to adjourn the meeting by Sue Duncen, seconded by Sharon Hinton

CARRIED

Meeting over at 6:47.

Next Meeting April 9, 2019