

Mayne Island Community Chamber of Commerce Board Meeting
 February 25, 2020
 6:00 pm at Studio 652 (Home Hardware House)

Agenda Item	Responsibility
1. Additions to the Agenda	Brian
2. Approval of the Agenda	Brian
3. Approval of the January 2020 Board Meeting Minutes	Brian
4. Correspondence	Brian, Lauren
5. Treasurer's Report	Brian, Colleen
6. Membership Report	Lauren
7. Marketing Committee Report	Kat
8. Executive Officer Report <ul style="list-style-type: none"> • Brochure 	Lauren
9. Randy Cunningham Visit/SGITPS	
10. Welcome Wagon Proposal/Welcome Bag	Brian, Kat
11. Mile Trees	Annette
12. Shop Local Decals & Shop Local Campaign	
13. School Zone Pavement Markings	Brian
14. Adjournment	Brian

Present: Richard Jarco, Sharon Hinton, Allison Taylor, Drew Ferneyhough, Kat Ferneyhough (Secretary), Lauren Underhill (Executive Officer), Brian Dearden (President), Candida Kitka

With Regrets: Colleen Fraser, Bill McCance, Annette Witteman

Meeting Brought to Order: 6:01pm

1. Additions to the Agenda
 - a. No additions to the agenda
2. Approval of the Agenda
 - a. **Motion to approve the agenda by Richard Jarco, seconded by Sharon Hinton. CARRIED**
3. Approval of the January 2020 Board Meeting Minutes
 - a. **Motion to approve the January 2020 Board Meeting Minutes by Kat Ferneyhough, seconded by Allison Taylor. CARRIED**
4. Correspondance
 - a. The Chamber received a letter from the Mayne Island Agricultural Society, on behalf of the board of directors, as a thank you for the donation given.
5. Treasurer's Report

- a. **Action Item:** Lauren to stop having “Brian” in the Treasurer report section of the agenda.
 - b. Current balance forward for the Chamber is \$52, 563.54.
 - c. The printing of brochure will be approximately \$7000. In 2019, Richard’s design costs were \$840
 - d. **Motion to approve the Treasurer’s Report by Sharon Hinton, seconded by Kat Ferneyhough. CARRIED**
6. Membership Report
- a. There is only one membership left to be paid , and the Chamber currently has 106 members, 50 of which are on island members.
 - b. **Motion to approve the Membership Report by Kat Ferneyhough, seconded by Sharon Hinton.**
7. Marketing Committee Report
- a. Kat is currently doing research on other buy local campaigns and will report back on what she discovers.
 - b. Have had a tremendous response to the whales/octopus, seals, eagles, would be cool to do carving to market Mayne Island at the ferry. “Welcome to Mayne Island” Whales at home hardware around \$5000, people stopping at Home Hardware and Mayne Island Resort to have pictures taken with carvings. Miners Bay might be a better location for people to gather and have photos taken. Project for the marketing committee.
 - c. Revamping Lions map?
 - d. Sharon- Regarding Marketing Committee Report from January- Brian talking with Brian Henry about funding available, Sharon and group had done conference call from SGITPS about how best to do the marketing. They were trending towards paper marketing, Sharon suggested other types of marketing/targets. Were open to investigating those markets. They were quite willing to put a lot of money into the marketing. Email from Annette- willing to pay for brochure -are helping Mayne Island brewing to help pay costs of.
 - e. Action Item- Brian Dearden to contact Randy Cunningham to ask about funding for brochure/businesses
8. Executive Officer Report
- a. Colleen quotes for brochure -get from Brian -used recycling
 - b. Motion to use recycled paper- brian seconded kat
 - c. Draft proofs being printed at Alea
9. See above
10. Welcome Wagon Proposal/Welcome Bag
- a. Kat approached CRC to have them act as a host to keep the welcome bags. Kat talked to Jean Daniel and Jeylan- apparently had meeting about taking over the whole welcome wagon, but would take away from Chamber of Commerce because right night only accept items from Chamber members. At the moment is a chamber of commerce perk. Chamber has a lot on plates, perhaps good to pass on? Jean Daniel is saying that in current form isn’t doing much, but at the moment, needs a one on one. When a contact is made, would like list of potential

business members who could meet one on one with new people. Allison- how do you choose which businesses? Would be nice if someone could champion it. For every one of the contacts, the chamber gives the CRC \$25, which could get results (people engaged in the community). Could be a great thing if could be done, but who is it that can do it? If got wrong person, could be a turn off. Could be a bit off putting if a new person to the island. Reasoning behind CRC- come pick up bag and if they have questions could ask at resource centre. Going out for a meal could be a bit much. If could pull back might work. What about a cocktail party once a month where anyone new can come.

- b. Concern is redundancy- used bag to welcome bag to island. Kat has meeting set up with Jean Daniel to discuss.
 - c. Look at as a work in progress.
 - d. Action Item: Kat meeting with Jean-Daniel to discuss further. If they want to take over and if they want can work with Chamber.
 - e. Welcome bag has always been a bit of an issue with Chamber, if they want to take over. What do we do with existing program? In past, when received welcome bag had person meet with you and talk to you about the island.
 - f. As Realtor, can't disclose to anyone who bought properties. Could be a solution to have people to send them to, ex. The CRC.
11. Mile Trees
Nada
12. Shop Local Decals
- a. Discussed in marketing
 - b. Decals have been distributed to many places.
 - c. Action Item: Invite Jim Traversy to next meeting, put it out there to membership that if anyone has ideas for Shop Local campaign let us know and come to next meeting.
13. School Zone Pavement Markings
- a. Janelle Lawson has gotten permission to work with school zone. Brian has met with her a couple times to discuss. Decals torched onto the pavement is the option available. School 30 k/m an hr on both sides where playground zone starts, great big x. \$3k-\$5k -Motion to provide funding for decals in school zone kat, candida. CARRIED
 - b. Cost varies depending on Highways already over here. Down the road, do murals on the road. Can have mural designed, then have a mural made out of it. Contest? Have school kids design the art?
 - c. What about people coming down from firehall? Are already stopping, perhaps slowing them down?
 - d. Lets start small, get people excited, get onto next step.
 - e. Concern about using "school" because might not stop speeding during summer, which is when one of the biggest issues are? Could you have "30 km/hr" only posted on the street? All board members in agreement to use funds to pay.
14. Motion to adjourn Brian, seconded Sharon. March 24th next meeting.