

Mayne Island Community Chamber of Commerce Board Meeting  
 September 11, 2018  
 5:30 pm at Studio 652 (Home Hardware House)

Agenda Item	Responsibility
1. Additions to the Agenda	Bill
2. Approval of the Agenda	Bill
3. Approval of the May 2018 Board Meeting Minutes	Bill
4. President's Report	Bill
5. Correspondence	Bill, Lauren
6. Treasurer's Report	Brian, Colleen
7. Membership Report	Lauren
8. Marketing Committee Report	Sue, Kat
9. Welcome Bag	Sue
10. Executive Officer Report -spaghetti dinner	Lauren
11. Fernhill Freight Truck Map	Brian
12. Adjournment	Bill

In attendance: Bill McCance (President), Sue Duncan, Candida Kitka, Brian Dearden, Lauren Underhill (Executive Officer), Sharon Hinton, Allison Taylor  
 With Regrets: Colleen Fraser, Richard Jarco, Kat Ferneyhough

Meeting Called to Order: 5:36 pm

1. Additions to the Agenda

- No additions

2. Approval of the Agenda

- **Motion to approve the September 11, 2018 agenda by Brian Dearden, seconded by Candida Kitka** CARRIED

3. Approval of the May 8<sup>th</sup> Board Meeting Minutes

- **Motion by Brian Dearden to approve the May 8<sup>th</sup> Board Meeting Minutes, seconded by Sue Duncan.** CARRIED

4. President's Report

- Bill attended a meeting with the community economic development group, which is focusing on getting businesses to the islands. The group is trying to get the gulf islands changed to a "rural" designation (currently under the umbrella of the CRD, which is classified as "urban"), which would allow access to additional funding sources.
- A new accommodation hotel tax is being implemented, with generated revenue going towards tourism advertising to hopefully increase off-season visitation rates. The group is asking the islands to propose winter activities that could be used in this advertising.

- While this new objective may be viewed as positive, the point was raised that focusing on off-season activities is already being done by the SGI consortium. Additionally, it is felt that basic infrastructure and manpower is lacking in regards to the island's visitation capacity. Perhaps the Chamber can be more proactive in this area.
- There has been an increase in cycling tourism on island; there may be business opportunities for those willing to cater to RV camping, cyclists, or other tourist activities.
- Ideas for the Chamber to champion: rumble strips at beginning/end of playground zone, trails, road shoulders, car stops with benches/shelters, garbage cans with funding to remove garbage, parking. Can the chamber lobby highways to fix the roads?
- It was decided to re-focus the Chamber's Spaghetti Dinner to a community discussion on attainable solutions and what we can do as a community to improve infrastructure etc.
- **Action Item:** Lauren to create a survey to solicit community opinions on infrastructure priorities for the Chamber.
- Spaghetti Dinner will be November 13<sup>th</sup>, at 6pm with Sue Duncan catering.
- **Action Item:** Lauren to book Community Centre for the Spaghetti Dinner.
- **Action Item:** Lauren to get insurance/liquor licence for Spaghetti Dinner.
- The next board meeting has been changed to October 23<sup>rd</sup> at 5:30.
- **Motion to approve the President's Report by Brian Dearden, seconded by Allison Taylor.** **CARRIED**

#### 5. Correspondance

- Lauren is working with the consortium to see if the Mayne Island Chamber calendar can be directly linked to the SGI calendar so that events added to the Mayne Island one can automatically be added to the SGI calendar.
- Should the Chamber be lobbying for a new date for Tour des Iles?
- **Action Item:** Contact Paul Brent to ask if Tour des Iles dates could be changed since Mayne Island has now had overlapping events the past two years (Campbell Bay Music Fest and Tour des Iles).

#### 6. Treasurer's Report

- Latest bank statement shows the Chamber as having a balance of \$35,168.67.
- **Motion to accept the Treasurer's Report by Sue Duncan, seconded by Sharon Hinton.** **CARRIED**

#### 7. Membership Report

- Membership time is coming up (October 15-November 15)
- Cannot charge fees for use of Square this year. Should the Chamber increase membership cost or absorb the costs (should be under \$300)?
- **Action Item:** Brian to look into the option of having Etransfer into Chamber account.
- It was decided that invoices will be sent out with through Square, with etransfer (if available) as a choice, as well as Square, with the Chamber absorbing the fees associated with its usage.
- Lauren asked how the decision is made regarding who can advertise in the Mayne Island brochure.

- **Motion by Brian that an on-island address be required to allow a member to advertise in the Mayne Island Chamber of Commerce brochure.** CARRIED

8. Marketing Report

- Discussion over Mayne Island bumper stickers.
- **Action Item:** Lauren to email those who volunteered to be on committee to design a Mayne Island item (ex. Bumpersticker), about meeting and coming up with ideas.

9. Welcome Bag

- People have been calling and emailing Sue so that they can receive welcome bags.
- **Action Item:** Lauren to put out a call for welcome bag supplies, which can be dropped off at Home Hardware and marked with Sue's name, or they can call her.

10. Executive Officer Report

- Spaghetti Dinner addressed during President's Report

11. Fernhill Freight Truck Map

- Taken off agenda

12. Adjournment

- Meeting adjourned at 7:20pm

**Next Meeting: October 23<sup>rd</sup>, 2018, 5:30 at House on the Hill**

<b>Summary of Action Items</b>		
<b>New Action Items</b>	<b>Responsibility</b>	<b>Status/Timeline</b>
Lauren to create a survey to solicit community opinions on infrastructure priorities for the Chamber.	Lauren	October 1
Lauren to book Community Centre for the Spaghetti Dinner.	Lauren	ASAP
Lauren to get insurance/liquor licence for Spaghetti Dinner.	Lauren	November 13
Contact Paul Brent to ask if Tour des Iles dates could be changed since Mayne Island has now had overlapping events the past two years (Campbell Bay Music Fest and Tour des Iles).	?	
Brian to look into the option of having Etransfer into Chamber account.	Brian	ASAP
Lauren to send email to people who volunteered to be on committee to design a Mayne Island item (ex. Bumpersticker), about meeting and coming up with ideas.	Lauren	October 23
Lauren to put out a call for welcome bag supplies, which can be dropped off at Home Hardware and marked with Sue's name, or they can call her.	Lauren	ASAP
<b>Action Items in Progress</b>		
Kat Ferneyhough to write a draft support letter for the project and send to the board.		
<b>Action Items Completed Since Previous Meeting</b>		
Lauren to add Brian's truck advertising idea to the next board meeting agenda.		