

## MICCC Board Meeting December 13, Minutes

Present: Toby, Lorie, Sharon, Colleen, Sue, Bill

### Agenda Item:

1. Additions to the Agenda: as below added 10, 11
2. Approval of the Agenda: moved Toby, seconded Sue
3. Approval of Oct. 2016 Minutes: Toby, Lorie
4. (i) Toby spoke with Lina and she will continue to do the books
  - Colleen will approach Linda Beer to see if she would become a member, she has a business
- (ii) Lauren absent
- (iii) They have not yet met and will arrange a meeting
  - money needs to be raised for the tourist kiosk. Bill estimates a cost of \$10,000-\$12,000.
  - an ad will be submitted in January to be placed in the Feb. Mayneliner asking for volunteers to donate labour, do the engineering drawings, and donate money towards the construction costs. The current drawing will also be submitted to be published.
  - Bill will take the lead and contact Jerry Isaac or Bob Irving to do the drawings
  - Bill will contact the CRD to see if permits are required
  - Bill has confirmed that the use of the property has been approved
  - someone(?) will approach the Legion to see if they may want to donate
  - ask Lauren to look into a grant from the 150<sup>th</sup> Canada Projects programme
  - ask Lauren to talk to Melody Pender on Pender Island re possible funding from Experience BC
- (iv) done, to be reported on next meeting
- (v) not yet done
- (vi) use of library location confirmed, (not sure if a letter has been received)
  - they have stated that the kiosk must be started within 1 year and completed within 2 years
- (vii)done
- (viii) done
- (ix) done
  - there was a great response from all attending, including the table settings, food, and guest speaker
  - Sue has offered to do the food again next year
- (x) Toby: Brian has stated that he is too busy at this time, but may be able to squeeze it in later
- (xi) need to review what is already stated in our constitution
  - need to re-establish our goals
  - someone to talk to Brian Crumblehume as to original purpose of MICCC
- (xii) we will wait to address this issue when someone applies
  - discussion ensued:
    - how can we help businesses so that we can help the community
    - offer a seminar in Feb. (22<sup>nd</sup>)? At the Community Center---Lauren to check availability
    - a more obvious brochure display on the ferries---someone to check with Certified

Folders

  - make the island nicer, more tourist friendly, particularly in " off" seasons

-Colleen to organize an open casual coffee-style meeting to determine what the "Islanders" vision is

(xiii) response was "no" even when our help was offered

-perhaps we can take over this event. Sue will talk to Mike to see if he will help us organize it

-maybe to be held in mid-September

-maybe to be held a different location

(xiv) Lauren absent

(xv) not yet done, perhaps wait until the kiosk is done as it will fulfill the same purpose

(xvi) ?

(xvii) Lorie will review with Richard

-everyone to review the map to see if any changes/corrections required

(xviii) yes

(xvix) Sue has done this and had it printed, presented at the meeting

5. Items in report covered in above discussions

6. Treasurer's Report

-\$22,000. In bank, as of meeting date

-some bills yet outstanding, including invoices submitted by Lauren for her work

-cost of brochure approx. \$7,000. of which \$3,500 will come back to us

7. Membership Committee Report

-Colleen to check with Anita to see if any cold calls have been made to recruit new businesses and former members

8. Marketing Committee Report – covered in above discussions

9. Brochure- covered in above discussions

10. Inter-Chamber Communication

-Toby and Bill attended the meeting of the inter-island ferry discussion group:

-Bill reported that some groups seem to be ready to proceed with some of the aspects, but that ideas seemed to be so varied and specific to the various stakeholders

- Lorie reported on the last meeting for Destination BC:

-the last meeting held in Sidney was summarized

-she pointed out to them that we need more marketing for the shoulder and off seasons

-a coordinator is needed to answer questions, particularly about transportation options and accommodation---current system is not helpful/working

10. Compensation for Board Members attending off island meetings approved for meals if needed

11. Tree Event: we offered to help

-they are organized, but it was suggested that we may be able to help with the singing part.

-Sue will ask Millie who did the song sheets and find out if any choirs are or are willing to

perform

12. Adjournment: 7:10 p.m. Next meeting January 10, 2017